



# Future-Proofing Your Fleet: Navigating Economic, Regulatory, and Workforce Shifts

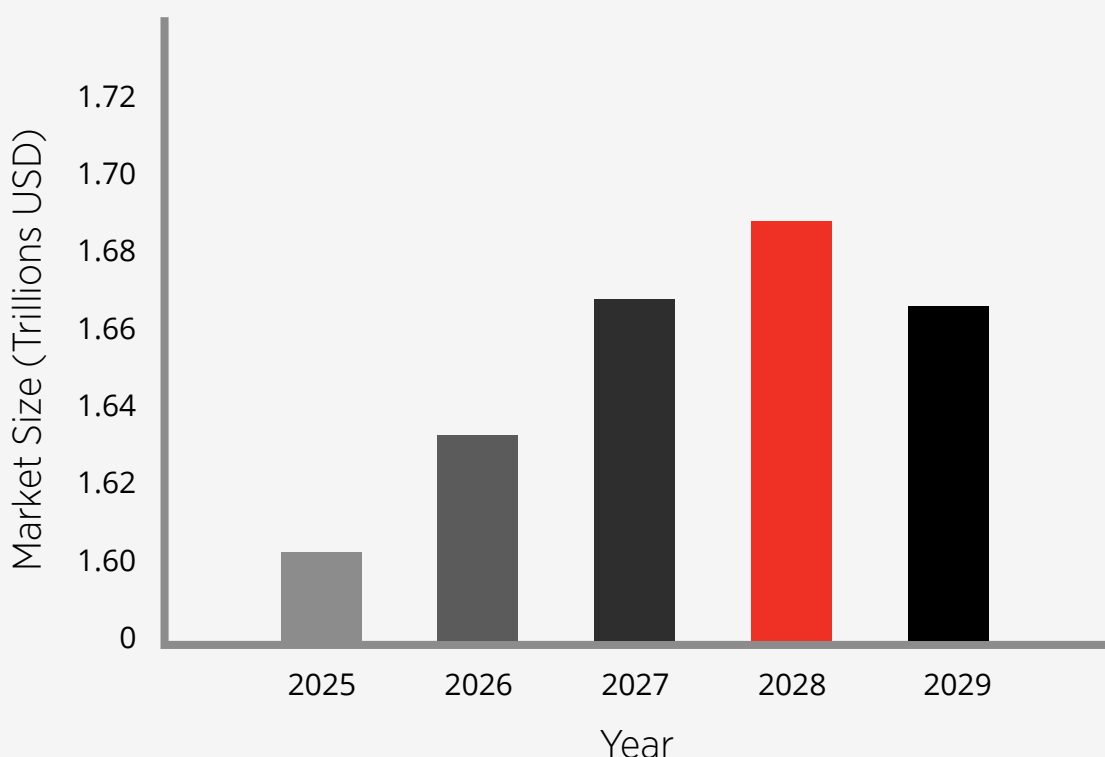
In an industry shaped by economic shifts, evolving regulations, and workforce challenges, a strategic approach to technology adoption can help fleets stay competitive—even in uncertain times.

## What is on the Horizon for 2025?

### Economic Outlook

- **Truck volumes are expected to grow by 1.6% in 2025.** <sup>1</sup>
- **Spot rates have increased by 5.16% year-over-year, with contract rates expected to follow suit within months.** <sup>2</sup>
- **Rising tender rejections signal better conditions for carriers in early 2025.** <sup>3</sup>

Projected Growth of U.S. Transportation & Logistics Industry <sup>4</sup>



## Regulatory Outlook

The logistics industry faces regulatory shifts and proposed tariffs in 2025.



Changes in regulations may slow down rulemaking



Proposed tariffs on imports could impact freight demand and costs



These changes add uncertainty to the industry’s regulatory landscape

## Workforce Outlook

The trucking industry faces a persistent driver shortage, with 78,000 positions unfilled due to an aging workforce and hiring challenges. <sup>5</sup> Current policies also make it harder for companies to classify drivers as independent contractors, potentially increasing labor costs and reshaping employment structures in the sector.

## The Solution: A Targeted Approach to Fleet Technology Adoption

Investing in telematics and other fleet technologies can help businesses tackle these industry challenges head-on. A phased or incremental approach to technology adoption enables fleets to:

✓	Address key industry pain points while managing costs
✓	Streamline technology implementation for a smoother transition
✓	Set a course for long-term operational transformation

EROAD develops flexible, scalable technology solutions to address today’s challenges and position fleets for continued success amid growth, evolving business needs, and regulatory changes.

### Source

- <sup>1</sup> [American Trucking Associations, Inc.](#)
- <sup>2</sup> [Concept Logistics](#)
- <sup>3</sup> [Spot Inc.](#)
- <sup>4</sup> [Statista](#)
- <sup>5</sup> [CDL Jobs](#)