

# NAVIGATING UNCERTAINTY:



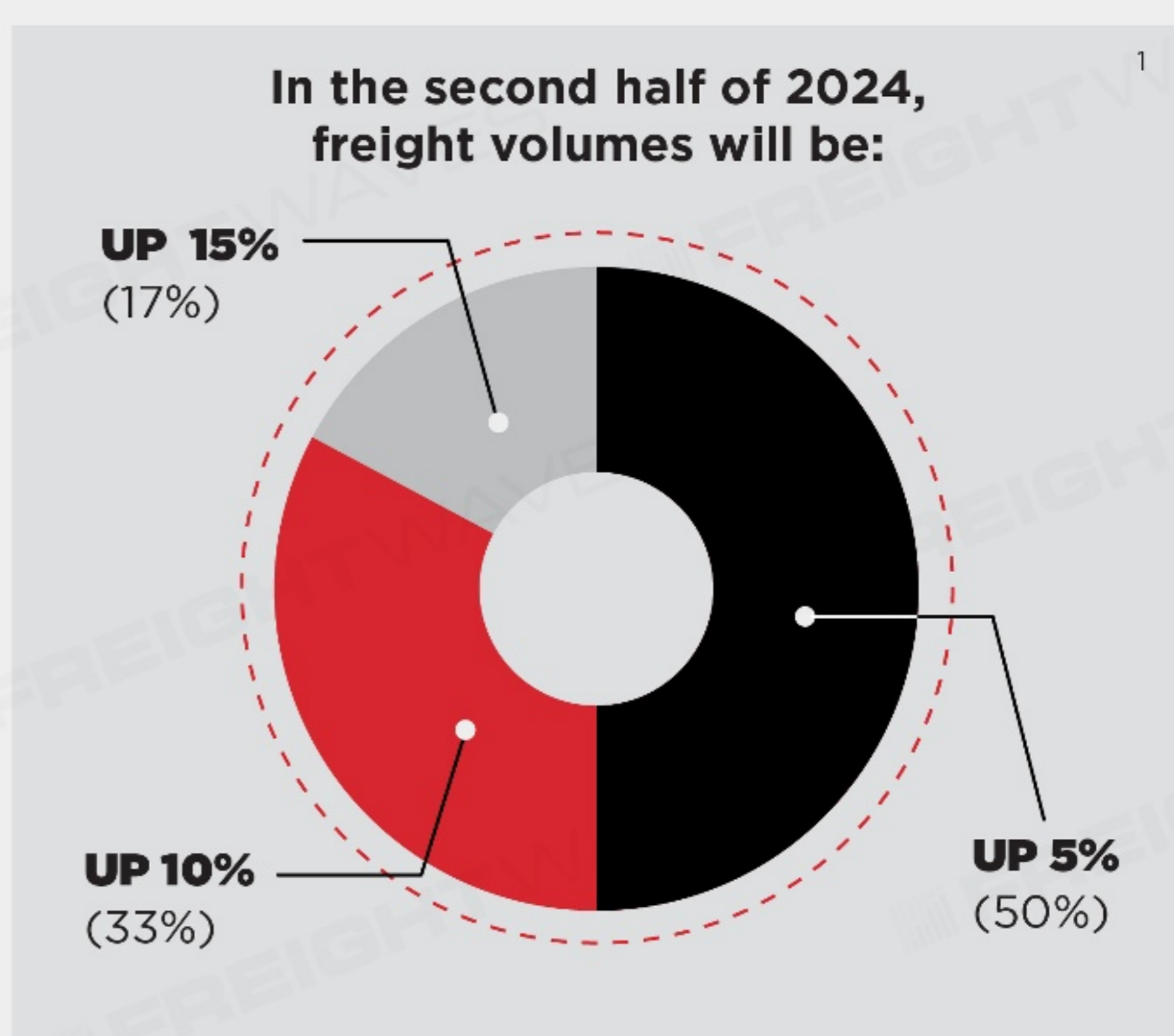
How Technology Can Help Fleets Thrive in Challenging Times

A targeted approach to technology adoption can help businesses address their biggest challenges while managing costs, streamlining implementation, and setting a course for sustainable profitability – even in uncertain times.

## WHAT IS ON THE HORIZON FOR 2024? ▼

### ECONOMIC OUTLOOK

- The past few years have been challenging for the trucking economy.
- Challenges are anticipated to persist during the first half of 2024.
- Sources hope the outlook will improve in the second half for 2024.



### REGULATORY OUTLOOK

There is a large amount of movement in the regulatory space for 2024, including:



A drive toward enforcement modernization.



Electronic roadside inspections.



Final decision on CSA system improvements, and more.

### WORKFORCE OUTLOOK

Drivers remain a key issue for the trucking industry, with the ongoing driver shortage and driver retention. However, with soft freight demand, the driver shortage is less pressing.



Fleets may slow driver hiring and even, in some cases, lay off drivers.

### THE SOLUTION:

A Targeted Approach to Fleet Technology Adoption



Telematics and other fleet technologies deliver proven benefits to transportation businesses.



A targeted – or incremental – approach to technology adoption can help businesses address their biggest challenges.



While still: managing costs, streamlining implementation, and setting a course for overall operational transformation.



EROAD

EROAD develops flexible, scalable technology solutions to address today’s challenges and position fleets for continued success amid growth, evolving business needs, and regulatory changes.

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