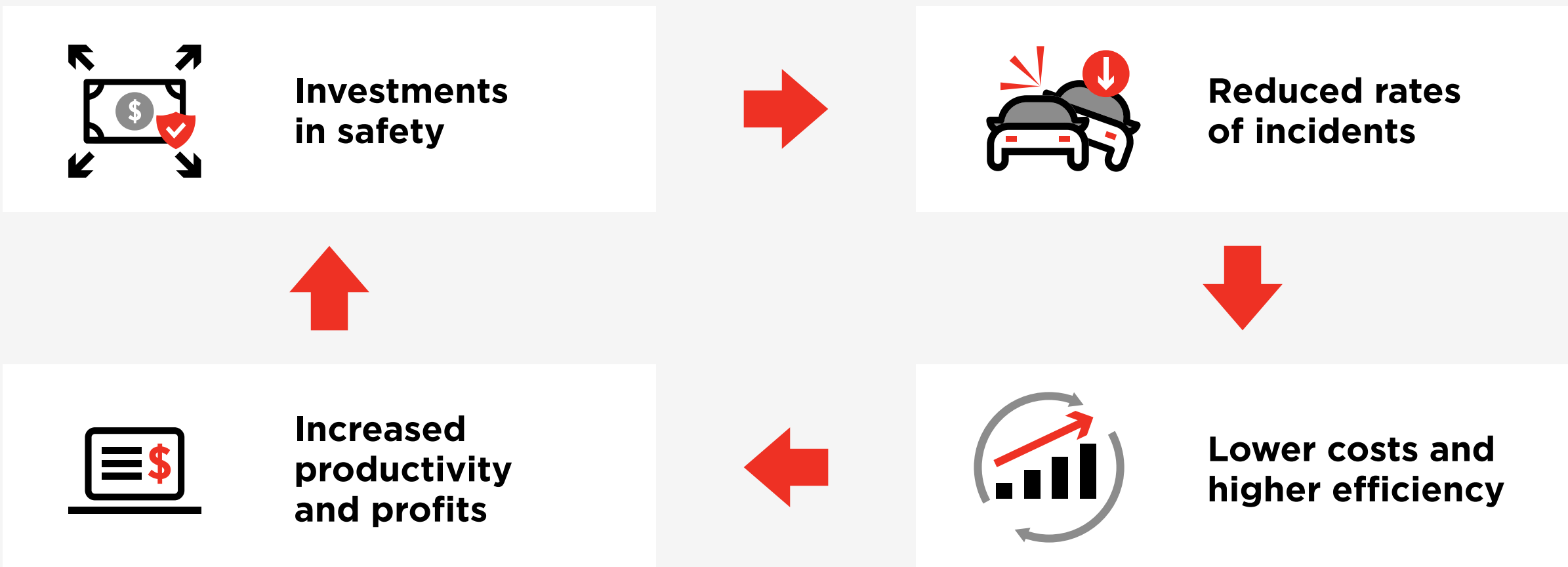




Supercharging Safety to Boost Profitability in Ready-Mix

In the ready-mix industry, where margins are tight and risks are high, boosting safety means more than just meeting compliance requirements. Modern fleet safety technology creates a cycle that enhances both safety and profitability.

How smart fleet safety technology pays for itself



Investing just 2.5% of a project's budget on safety can increase overall profit by 7%

The high cost of ignoring safety risks

- **76% of construction job-related fatalities involve a work vehicle**
- **The average cost of an on-site injury is \$35,000**
- **Equipment theft and misuse cost the industry \$1 billion annually**

Plug the leaks that are draining your profits

Boost your profitability with smarter fleet management that gives you measurable ROI through:

- 1 Reduced accident-related costs and liability
- 2 Lower insurance premiums
- 3 Improved equipment uptime and utilization
- 4 Enhanced fleet performance and productivity
- 5 Streamlined compliance and reporting

Take control and protect your drivers, your assets, and your bottom line

	Real-time asset tracking Prevent theft and unauthorized use	
	Proactive maintenance Catch issues early to avoid expensive repairs	
	AI-powered driver monitoring Reduce accidents with in-cab alerts	
	Compliance automation Stay on top of FMCSA and ELD regulations	

Forward-thinking ready-mix operators are leveraging these tools to create safer worksites while simultaneously strengthening their financial position.

Ready to see how fleet safety technology can transform your ready-mix operations?

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