



PREPARING FOR Q4:

Navigating Challenges Efficiently During the Busiest Season

Expert Insights by EROAD Senior Product Manager, David Blackwell

1 What are some common challenges faced by fleets during peak periods?

Driver Fatigue and Safety Risks

Increased workloads, tight delivery windows, and unforeseen delays can lead to driver fatigue, heightening accident risks and safety challenges.

Data Overload and Administrative Inefficiencies

Managing fleet data across multiple systems creates inefficiencies, overburdens administrative teams, and slows key decision-making during this key period.

Vehicle Wear and Maintenance Issues

Higher seasonal demand intensifies vehicle usage, resulting in greater maintenance needs and unexpected downtime.

Delivery Delays and Customer Service Pressures

Peak busy seasons often bring tighter schedules, making delays more common and negatively impacting customer satisfaction.

Limited Driver Availability

Strained driver resources during busy periods make it challenging to meet growing operational demands efficiently.

2 Can you provide 3 tips for fleets to gain maximum ROI and operational efficiency during the busy Q4 period?



Maximize Fleet Visibility & Utilization

- Track all vehicles, trailers, and assets in real time to reduce downtime and ensure adequate utilization
- Use telematics data to identify underutilized assets and optimize their deployment during peak periods.
- Include flex rental vehicles in telematics systems and incorporate them into inspection routines.



Enhance Compliance

- Review Hours of Service (HOS) logs regularly and start using ELD tools that simplify compliance tracking.
- Proactively coach drivers on regulatory adherence and safe driving behavior.
- Use telematics data to monitor the effectiveness of training.



Digitalize Workflows

- Minimize paperwork delays by transitioning to tools that digitalize driver workflows and document management processes ensuring fleets remain agile during peak periods.
- Use digital systems for faster and more accurate submissions of documents (e.g. Proof of Delivery).

3 How can EROAD solutions support greater efficiency when operations are busiest?

FLEET PERFORMANCE AND ASSET TRACKING

Fleet Summary Reports

Identify opportunities to reduce operational costs through holistically captured data.

Fleet Utilization Dashboard

Pinpoint underused assets and optimize asset efficiency during peak demand.

Electronic DVIR

Conduct digital inspections and monitor vehicle health in real time, minimizing downtime with fault code alerts.

COMPLIANCE & DATA CAPTURE TOOLS

ELD Insights

Automate the review of logs to help avoid penalties during high-demand seasons.

Clarity Dashcams

Promote driver safety by monitoring behavior in-cab and around the vehicle, reducing accident risks, and improving compliance practices.

The Q4 busy period presents a unique set of challenges for fleet managers. By proactively addressing common issues using fleet solutions such as those offered by EROAD, fleets can position themselves for operational success and a much healthier bottom line.

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