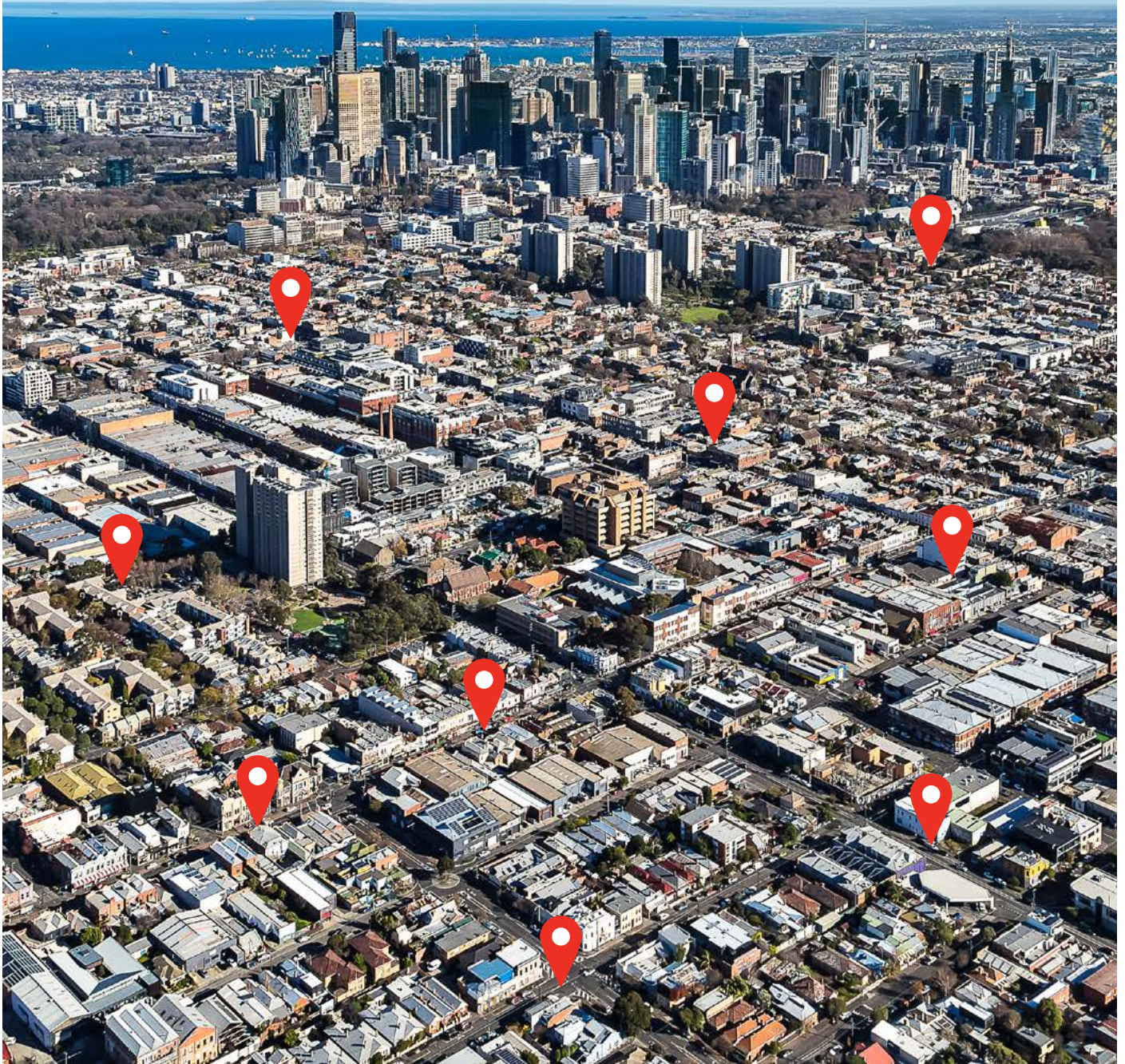


How GPS vehicle tracking can improve your business



EROAD



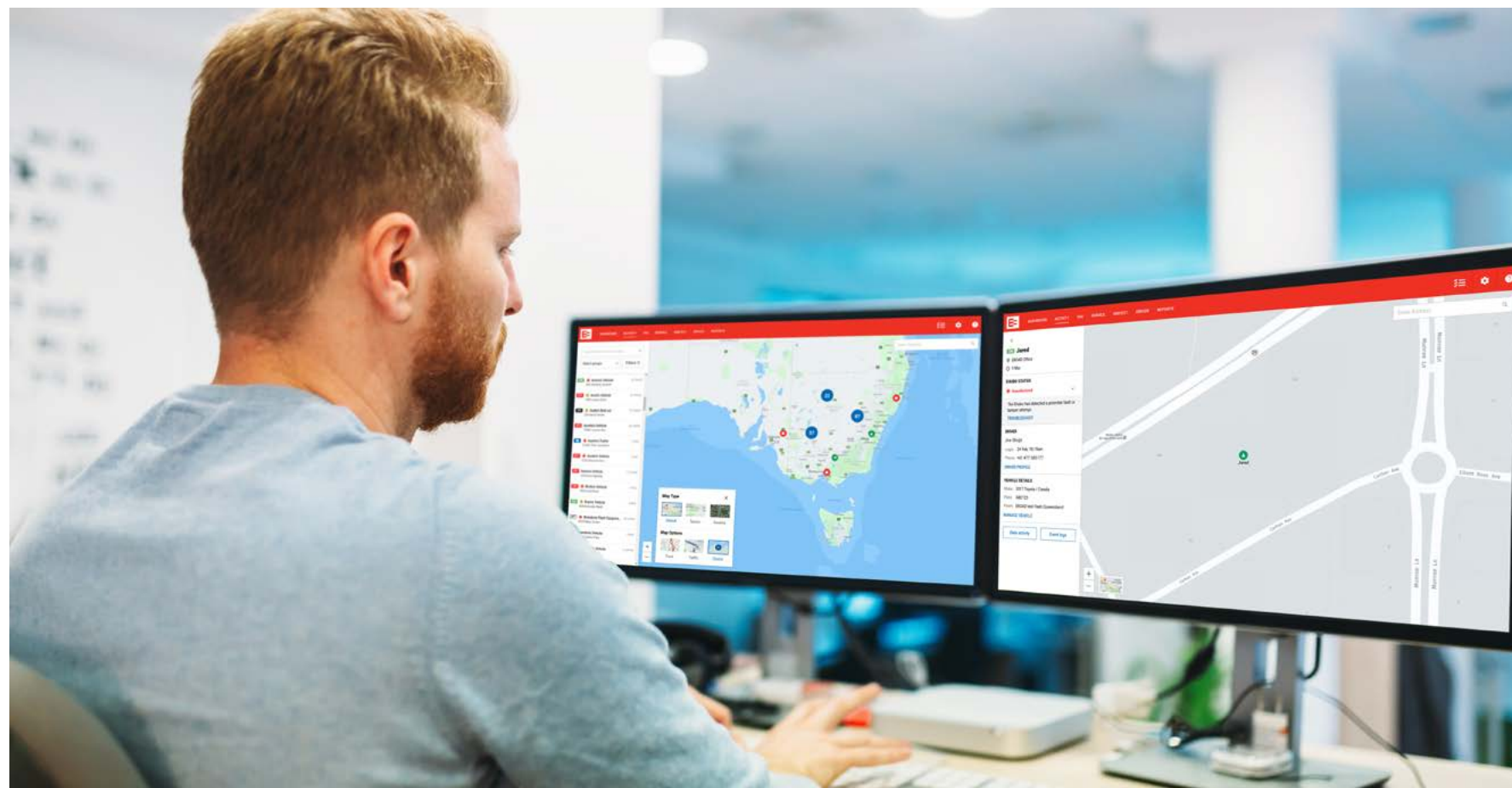
How GPS vehicle tracking can improve your business

GPS vehicle tracking provides fleet managers a way to directly monitor and manage your most important assets – your vehicle fleets and people. GPS tracking allows you to increase efficiency and productivity, while simultaneously helping to improve the safety of both your vehicles and drivers. This can help to decrease risk and also drive down costs. In this eBook we explain how GPS tracking works and the benefits it brings to managing your fleet.

Without visibility – you have no control



Traditionally, fleet owners had no idea what went on in the vehicles once drivers were on the road. There was no way to verify a driver's location at any given time. You couldn't see if they were speeding, if they had taken the most efficient route to get to the job or if employees were using vehicles only for authorised work.



The solution – with GPS we put you in the driver's seat



EROAD's GPS vehicle tracking system identifies a vehicle's location, routing, performance and other factors to optimise the health, safety, compliance, profitability and productivity of your entire fleet. No longer do fleet managers need to waste time contacting drivers or investigating journeys manually to know where their vehicles are. GPS vehicle tracking can indicate where drivers are, how long they've been on the road, what their fuel usage is, how they're driving and even when the vehicle is due for maintenance and servicing.

The system that provides all this valuable information is called Telematics. It includes the software, network, information hub, driver display and most importantly – GPS tracking. GPS vehicle tracking uses satellites to determine a vehicle's location and is the backbone of our modern-day Telematics system.

Telematics solutions with GPS tracking provides a wealth of information including real-time coaching feedback to drivers, minimising road user charges (RUC), improved fuel consumption and Proof of Service to customers.

How location tracking works



GPS tracking is the global standard for

managing a fleet of vehicles to maximise its performance, safety and productivity.

GPS provides fleet managers with a bird's eye view that displays the location, movement and direction of all the vehicles in a fleet.

It works using a network of satellites to give a vehicle's location based on its proximity to individual satellites. Fleet managers can see how a fleet is performing with regard to scheduling, safety and efficiency. Individual vehicles can be monitored for driver performance, timing of deliveries and stops made.

The live information enables fleet managers to optimise the visibility, safety and profitability of a fleet by improving job management.

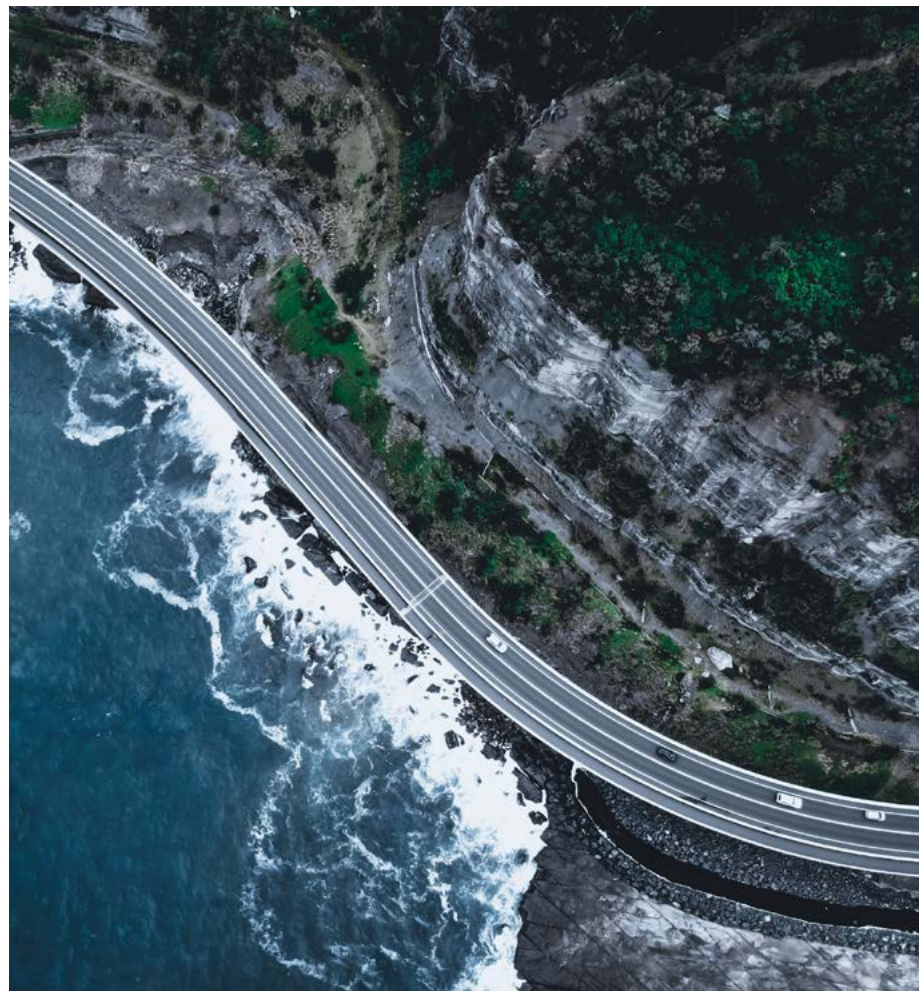
Six benefits from GPS vehicle tracking

DISPATCHING AND ROUTING EFFICIENCIES

1

GPS fleet tracking also provides a tangible benefit through improved dispatching. When dispatchers know the exact location of vehicles, they can more effectively dispatch the vehicle that's closest to any job site. GPS can even show where there are roadworks so drivers

can detour around those areas. GPS can also show when drivers are taking the most efficient route to a job site. In addition to saving fuel and reducing phone calls to drivers in the field, this can also increase customer satisfaction through vastly improved response times.



FLEET FUEL SAVINGS

2

Fuel is one of the largest expenses in operating a fleet and unfortunately it is also one of the areas with the most waste. GPS can be used to monitor the use of company fuel cards and indicate if drivers are purchasing the lowest price fuel in their area. Unnecessary and excessive

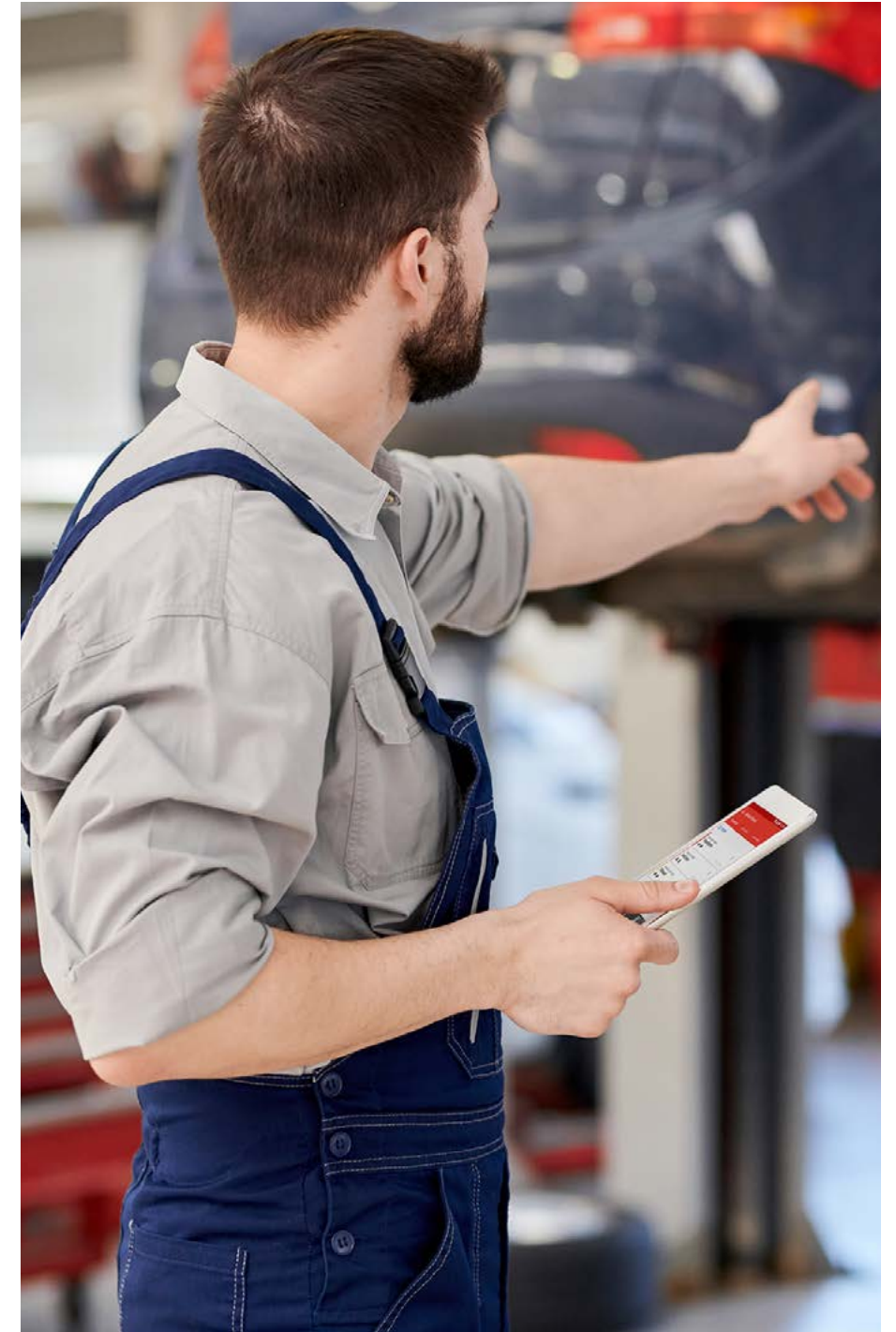
idling and poorly tuned vehicles can eventually add up to thousands of dollars in extra fuel costs. EROAD's reports on Fuel Efficiency, Fuel Usage and Fuel Exception allow managers to identify unnecessary fuel consumption and save costs.

PROVIDE A PROOF OF SERVICE TO YOUR CUSTOMERS

3

EROAD's GPS tracking can show that a certain vehicle was at the prescribed location at a given time. Being able to prove you've met your contract conditions means no delay in getting paid. EROAD's Proof of Service is

a built-in part of the software that shows an accurate and verifiable record of service with a map visualisation of assets and fleet activity. It even provides customers with a login to view activities completed for them.



GET VEHICLE MAINTENANCE ALERTS

4

Vehicle breakdowns can bring operations to a halt and create unforeseen logistical nightmares. Failed inspections or worn-out parts can cause problems for even the best logistical operators. EROAD's comprehensive Service and Maintenance Solution gives managers advance notice so you can plan repairs and maintain your fleet.

DRIVE DOWN INSURANCE COSTS

5

Insurance companies are consistently looking to Telematics technology to provide customers with a more accurate insurance cost based on real driver behaviour. By installing EROAD in your vehicles, you can potentially reduce your insurance excess and premiums by participating in targeted insurance programmes*.

In addition, EROAD offers anti-theft functionalities with its Asset Tracker, which accurately tracks

and monitors mobile assets and provides a daily location update.

All GPS location data is confidential and remains the property of the fleet owner. GPS data is encrypted by Ehubo2 before being transmitted via a cellular network back to EROAD's cloud-based software hub. EROAD regularly conducts independent security testing of this system.

**Not all insurance companies offer discounts for utilising vehicle tracking systems.*



SAVE ON ADMINISTRATION TIME

6

With EROAD's GPS solution you can eliminate the hassle of paper-based reports and logs and save administration costs by having reports automatically generated by the GPS system. Data can be accumulated to determine the efficiency of drivers and vehicles so managers can then make data-based decisions to increase safety and profits.

EROAD's Fuel Efficiency Dashboard identifies unnecessary engine idling, speeding and compares fuel usage across the fleet. The Fleet Utilisation Dashboard allows

you to maximise usage of your fleet based on your company's utilisation targets. You can easily identify opportunities to balance the workload across your fleet, and gain insights into how and where to optimise your fleet size and make-up.

The Daily Fleet Activity Reports make sure trips and work is completed on time and vehicles are where they should be. The Idle Reports will show you excess wear and tear through unnecessary idling and allow you to significantly improve your bottom line.

Are you ready to step into the future of fleet management?

GPS vehicle tracking has revolutionised the way transport fleets are managed and has become a global gold standard in increasing the visibility of vehicles. It uses satellites to map out where vehicles are in near-real time to provide valuable information for the Telematics system. EROAD's Telematics system optimises the visibility of a fleet, ensures driver safety, improves job management and boosts profitability. Let EROAD provide you with the ability to manage the overall health, safety, compliance, profitability and productivity of your entire fleet.



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