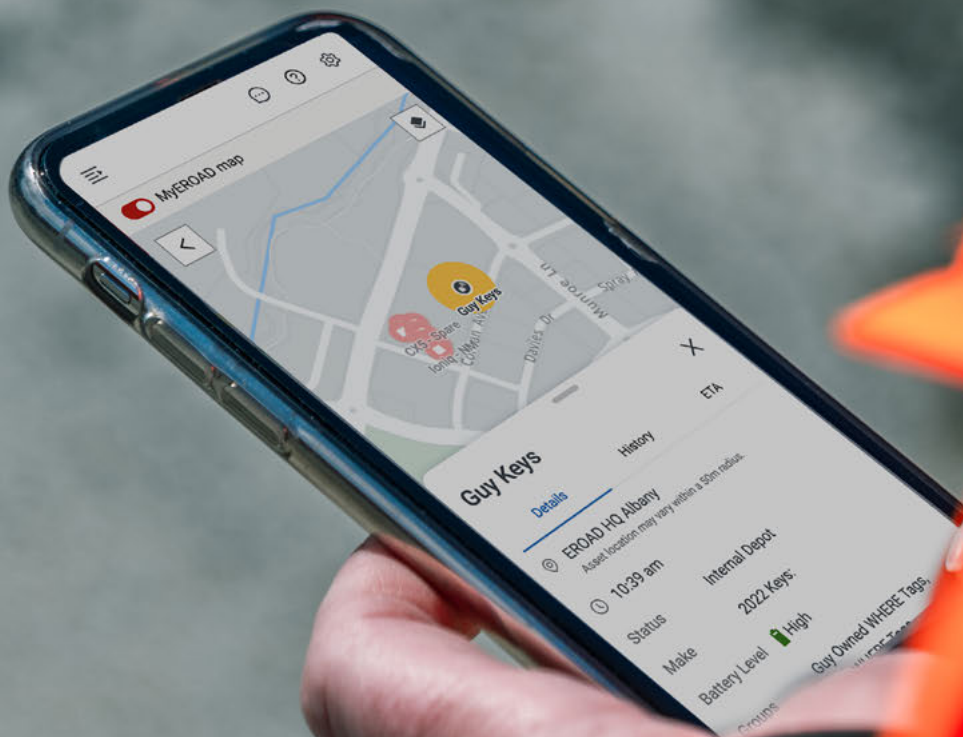


10 reasons you'll never regret implementing asset tracking software in your business



EROAD

The importance of asset tracking

Asset rich organisations, no matter how big or small, can benefit from an asset tracking solution to monitor, track and maintain equipment and materials.

That's because your projects are reliant on these assets to ensure a positive return for the business. If equipment is missing or materials are in poor repair, it can cost you time, money, resources and, most importantly, erode your profit margins.

No matter the industry, having the right asset tracking system can increase the productivity of your operations and get your team on the right track.

The benefits of asset tracking software

Unlike paper-based methods that can get lost or the use of clunky, out-dated spreadsheets in Excel, asset tracking software like EROAD Etrack Where, EROAD Etrack Wired, EROAD Etrack Oyster 3 and EROAD Etrack G70 can transform how you track and manage assets by providing an intuitive digital platform which updates in real-time and is accessible to your team, no matter where they are.

That's why our EROAD asset tracking clients say:

It wasn't until we implemented EROAD Where that we realised how much of a hassle it has been to use spreadsheets in tracking a wide range of tools and equipment located at multiple job sites!

In this eBook, we share the 10 main benefits our customers tell us they can't live without after using EROAD asset tracking software.

Have a read to see the value you could also experience with this technology.



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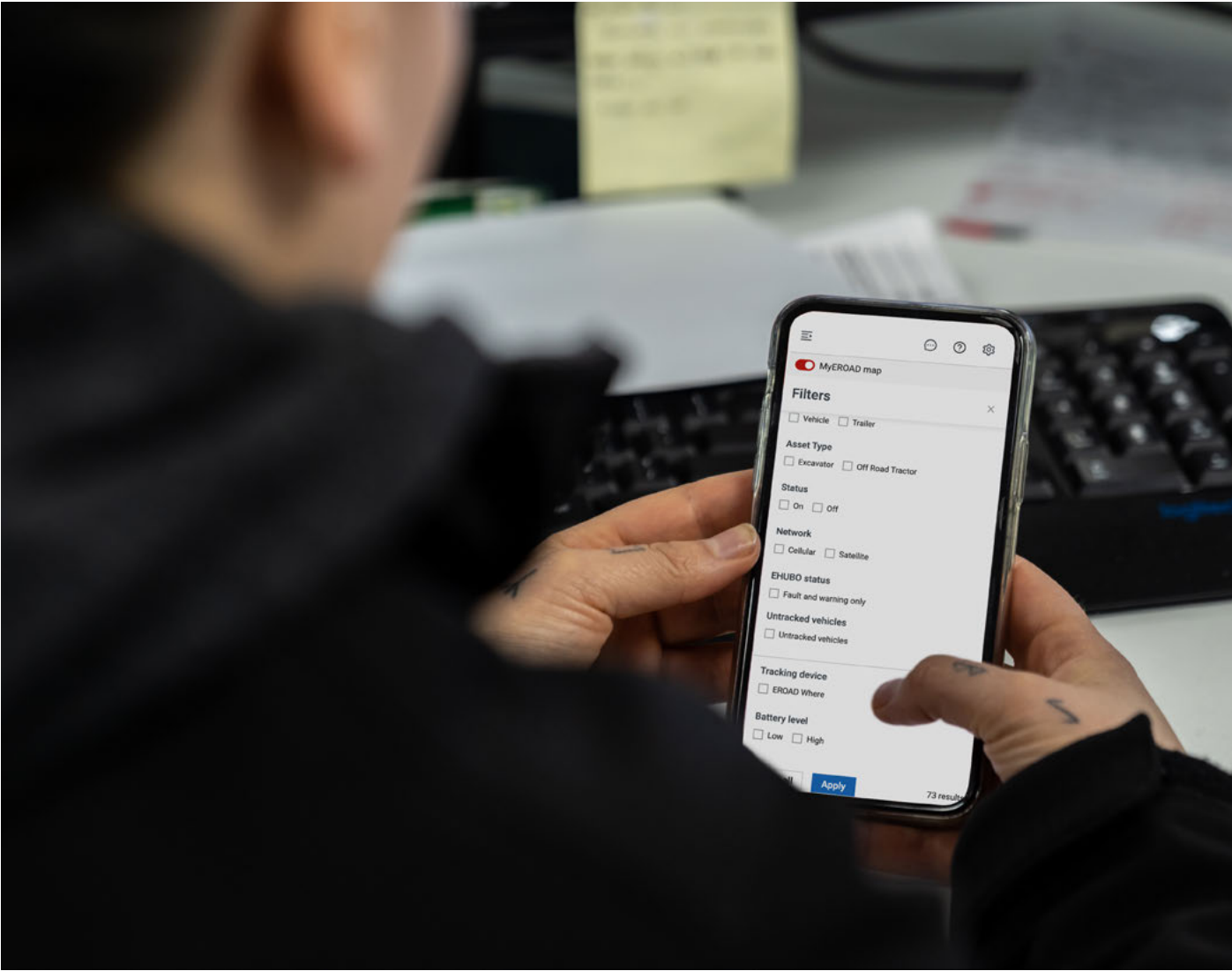
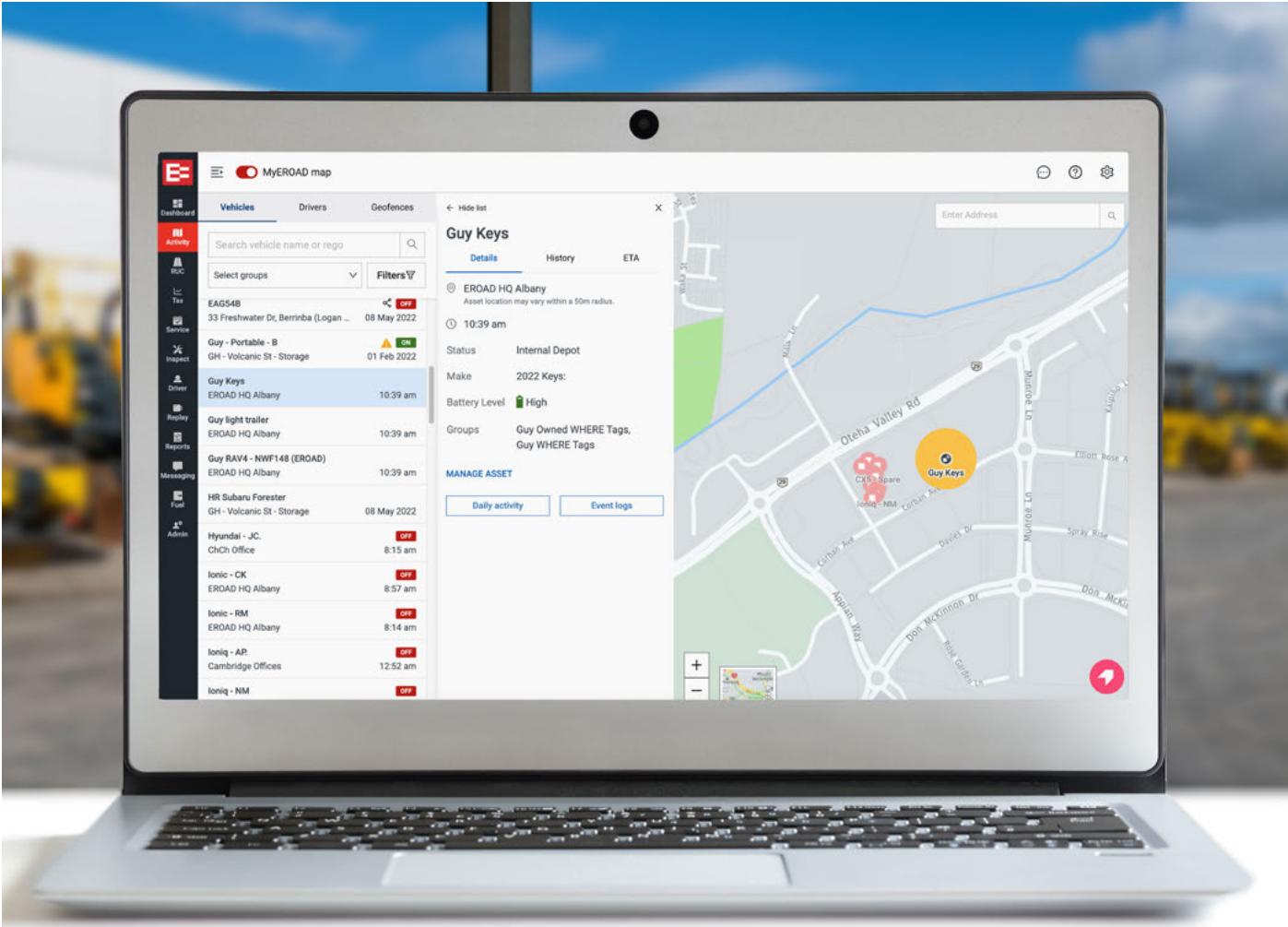
1 Asset tracking software provides a visual dashboard that makes it easier to understand where your assets are.

Most of the time, traditional asset tracking methods are limited to a rough list of tools and equipment in a spreadsheet or on paper.

However, EROAD offers a suite of comprehensive features and visual displays that enhance your asset visibility, providing you with the right information whenever you need it.

For instance, with EROAD ETrack Where and EROAD ETrack Oyster 3 you can see location, activity, asset utilisation, service history, or book an asset. Our connected trackers – EROAD Etrack Wired and EROAD Etrack G70 can also display distance and engine hours.

Asset Tracking data is uploaded via the Cloud to our web-based platform MyEROAD. You can access MyEROAD using different devices like a desktop computer, an Android phone or an Apple gadget to display reports, graphs and more.



2 Asset tracking software provides a history of geofence movements to help you understand how your assets are behaving.

Asset tracking software uses geofences as physical location boundaries to effectively check your assets in and out of job sites. By providing accurate location-based reports and allowing the seamless exchange of asset information, you can also minimise the risks for misplaced, and misused tools.

You can also attribute and assign assets to specific job sites for reporting and billing purposes to gain important insights into asset usage.

3 With its centralised system, asset tracking software makes finding and auditing information simple.

Asset tracking software is hosted in the Cloud. So, it allows your team to easily access the asset information that's required for their tasks – whenever and wherever they need it.

With EROAD, you don't have to worry about data privacy and security either as it's possible to restrict or limit user access as needed.



"It's saved us quite a bit of time in terms of chasing assets around, trying to get them back to Auckland. It's now just the click of a button, we know they're there."

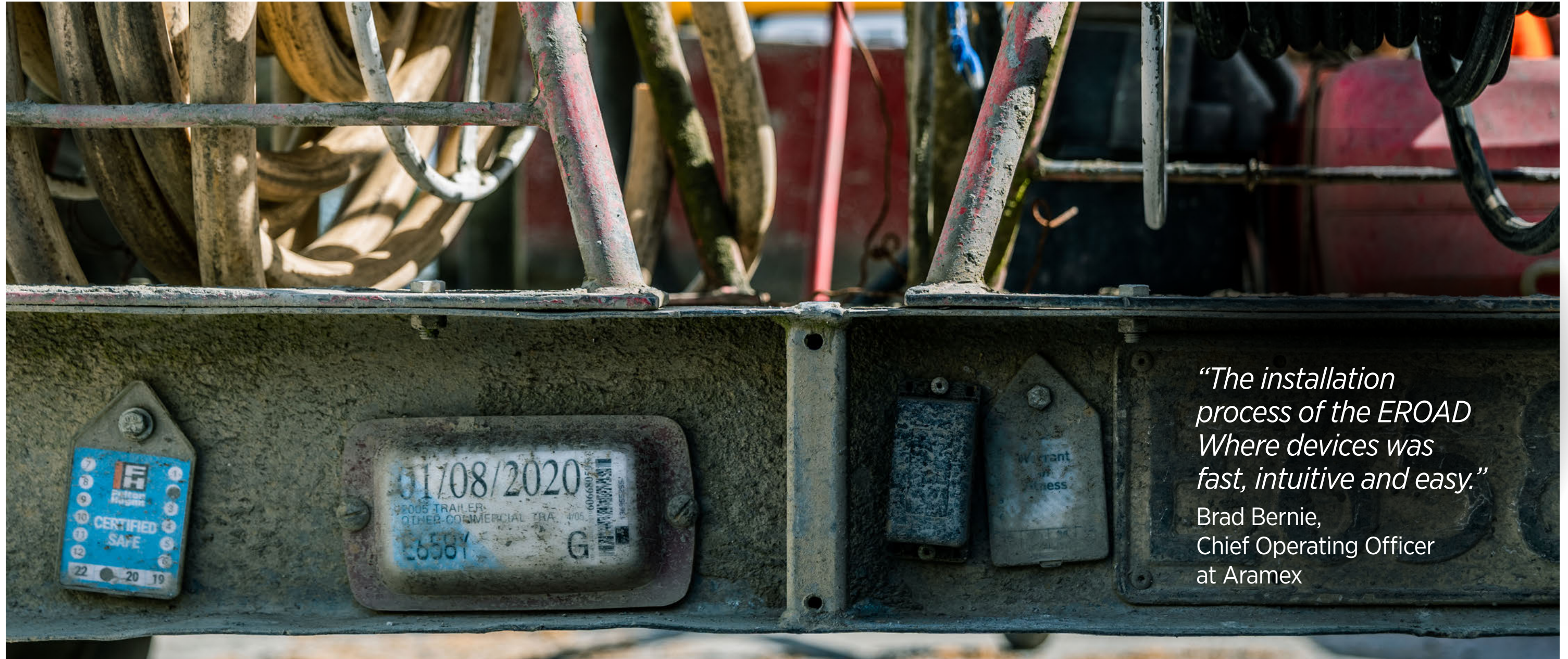
Tristan Bernie,
National Logistics Manager,
Aramex

4 Painless installation means you can be proactive with your tracking.

Why wait until an asset is reported missing or a tool is reported damaged, when you can instead be one step ahead in tracking equipment and vehicles?

All EROAD ETrack asset trackers are easy to install. Our wireless devices (EROAD ETrack Where and EROAD ETrack Oyster 3) can be attached by either screwing them in place; using industrial double-sided tape; or industrial cable ties. It just depends on the asset and where you can most conveniently install them.

They are designed to be discrete with their compact form and black colour. We also designed them with your assets in mind – the wireless options come with long battery life (5+ years for EROAD ETrack Where and up to 10 years for EROAD ETrack Oyster 3) – which is as long as the life of many assets! All our devices are IP68 or IP67 rated, and survive the temperature extremes that you subject your assets to.

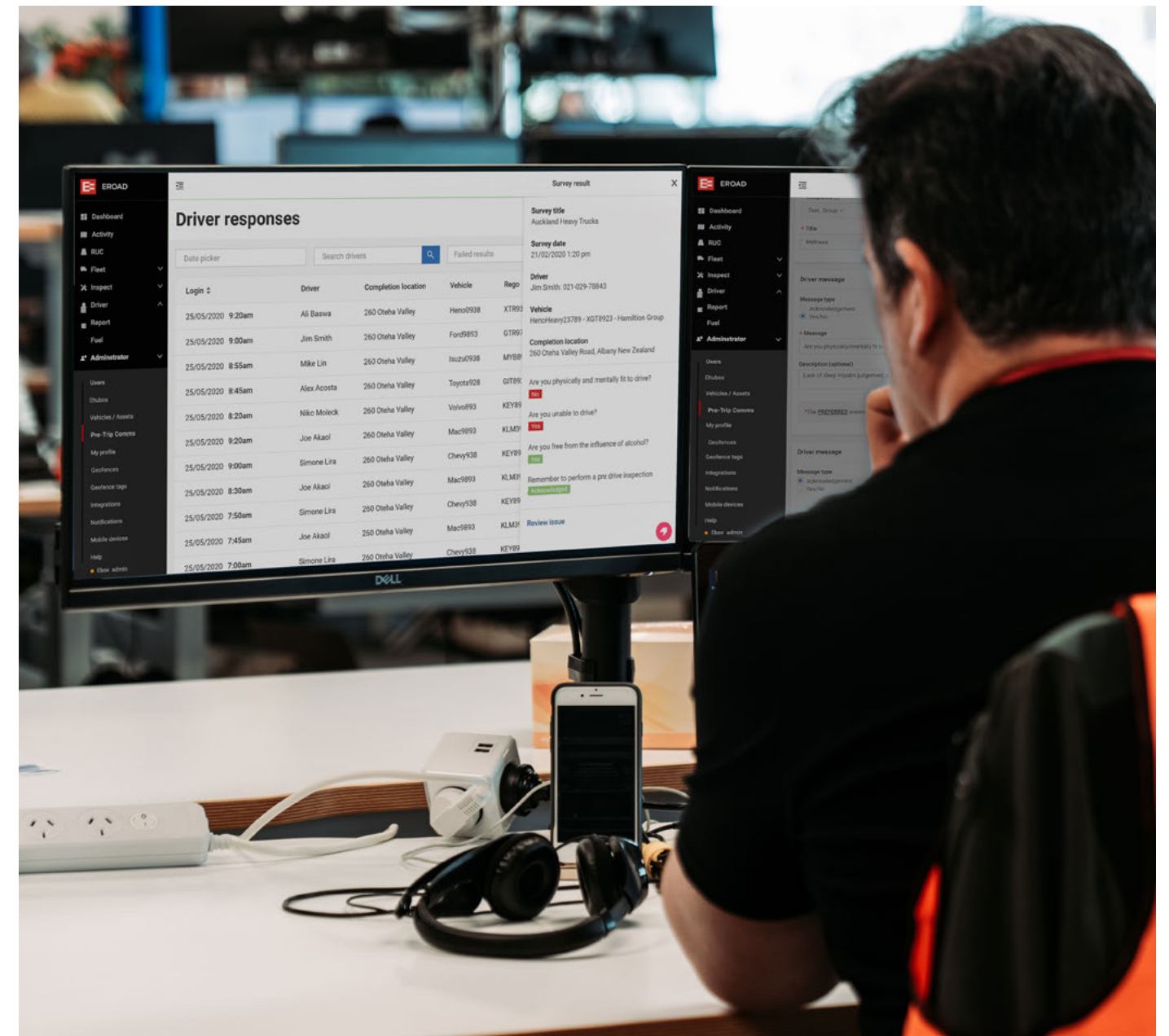


“The installation process of the EROAD Where devices was fast, intuitive and easy.”

Brad Bernie,
Chief Operating Officer
at Aramex

5 Through asset tracking software, you can easily upload photos and updates regarding the state of your assets.

With EROAD's asset tracking software, you don't need to waste countless hours manually inspecting assets from one job site to another. Your onsite team can easily keep you up to date about different assets' whereabouts by uploading real-time updates and photos straight to MyEROAD.



6 Asset tracking software enables you to quickly identify tools and equipment that need remediation.

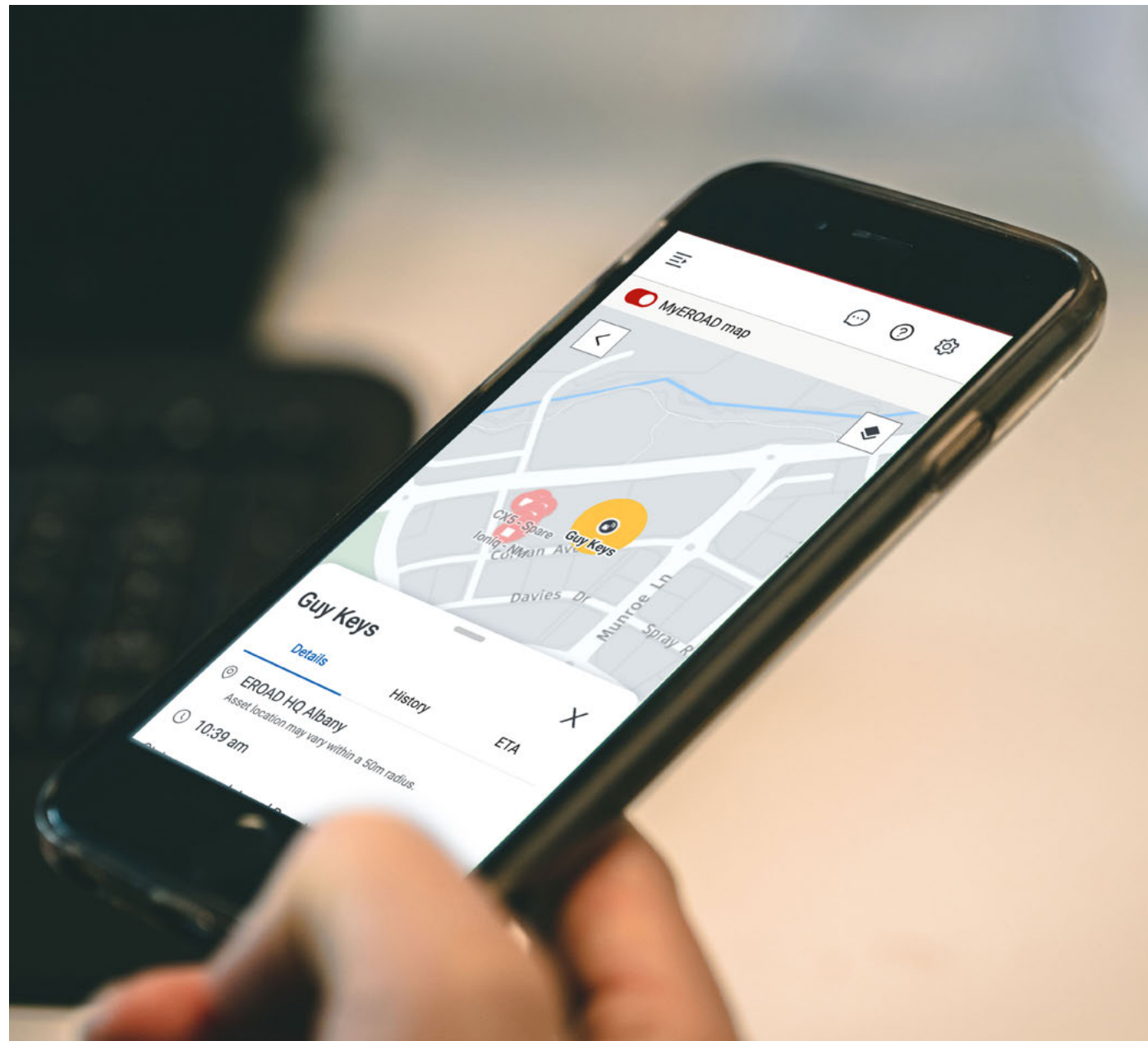
Unexpected downtimes and delays that often lead to higher operational costs and lost profits can now be prevented. Asset tracking software allows you to determine which assets need to undergo maintenance, repair and replacement so they don't cause any issues.

Using EROAD Inspect, you can schedule preventative maintenance as well as manage defects and repairs on your tagged assets. Your team can also complete standardised asset checklists using the EROAD Inspect app so you can manage asset maintenance more proactively and minimise downtime from poor asset management.

7 Spend less on hire/rental equipment because you know where your existing assets are.

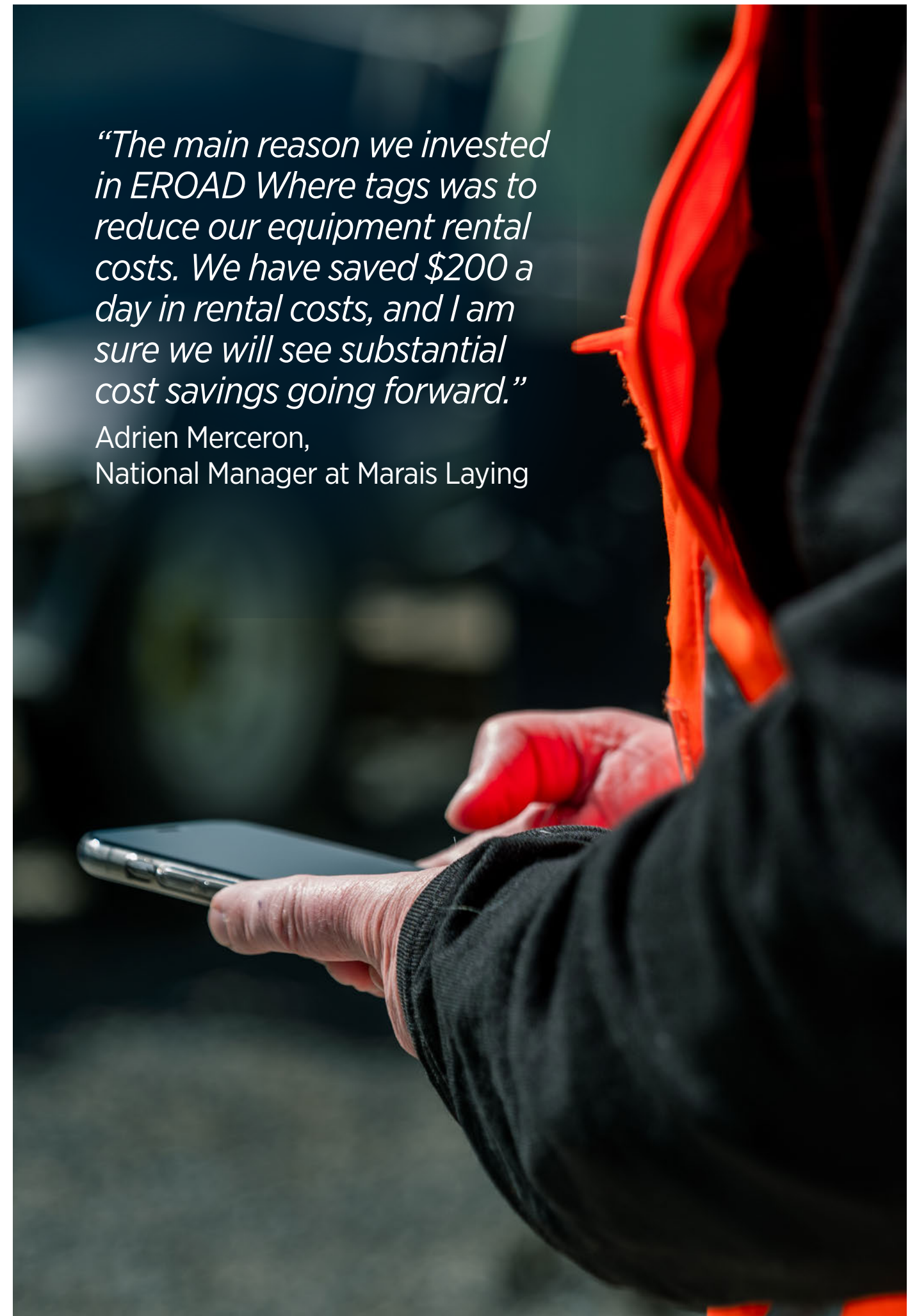
When you know where your assets are, and their condition, you can be sure they're ready for the next job – saving you potential lost time and productivity..

Asset tracking software maximises your asset use and increases the capacity of your operations, so you won't need to spend time and money renting and buying additional equipment to bridge that gap.



“The main reason we invested in EROAD Where tags was to reduce our equipment rental costs. We have saved \$200 a day in rental costs, and I am sure we will see substantial cost savings going forward.”

Adrien Merceron,
National Manager at Marais Laying



8 The geofence location feature of asset tracking software connects you directly with a job site's main contact person.

Through the help of asset tracking software, you can streamline communications and collaborate more effectively with the onsite foreman at different job sites.

EROAD provides accurate reports and asset information because allocating a site contact to a geofence location enables you to go direct to the person who knows what's happening with the assets on the site they control.



9 Asset tracking software ensures asset utilisation is easy to calculate.

Asset tracking software helps in determining the greatest asset usage efficiencies, as well as calculating the true depreciation and taxation value of tools and equipment.

Without asset management software, it can be difficult for you to track where assets are currently deployed and over what timeframes. This can cause problems when it comes to delivery, as well as preparing documentation around proof of service and customer billing.

If you have large, powered assets you can also benefit from advanced asset utilisation reporting with EROAD's connected asset trackers, Etrack Wired and ETrack G70, which provide engine hours and distance recording.

10 Asset tracking software removes human error from asset tracking.

EROAD's asset tracking system takes away manual paper-based asset tracking and replaces it with an automated one. The EROAD Etrack Wired, EROAD Etrack Oyster 3 and EROAD Etrack G70 solutions use GPS tracking technology built into the hardware – their location is uploaded direct from the device to MyEROAD. EROAD Etrack Where uses Bluetooth so the location signal is picked up through our unique Mesh network of Ehubo2 units travelling around the country and gets uploaded securely by the Mesh network.

EROAD asset tracking also allows you to monitor your customer sites efficiently using geofences. Set up a customer site (including an end date) and when the project ends. Any assets that have not been removed from the site will be highlighted as missing assets for you to chase up. Assigning cost centres to individual assets and geofences to sites will speed up your customer billing. As a result, you can thoroughly monitor the asset utilization of your tools and equipment that are deployed on a wide range of locations.

“Since implementing EROAD Where, I no longer have to deal with problems like assets getting misplaced on sites. In fact, EROAD Where helps me to prevent this from happening - which further saves our business' time and money.”

Zac Warren, Protranz Earthmoving



Do you want to optimise your asset usage to achieve business success?

The nature of many businesses involves having a long list of assets that move around different locations as needed. This can result in a lot of misplaced and lost equipment, especially when you don't have the right solution in place.

It's time to discover a better way than relying on simply remembering where assets are, documenting them on sheets of paper lying around the office or on an Excel spreadsheet that no one is sure is accurate.

Asset tracking software solves all of these challenges fast by providing you complete visibility to monitor and manage tools, plant and equipment, no matter where they are across the country.

Through its comprehensive features, you'll also be equipped with information, reports and contacts that can enhance your decision making, ramp up productivity and boost your operations' overall profitability.

You won't ever regret implementing EROAD's asset tracking system in your business.

Now that you know the 10 valuable advantages of implementing asset tracking software and the capabilities of EROAD ETrack Where, let's get in touch to discuss your organization.

Start your journey with EROAD ETrack Asset Tracking today

Asset tracking will revolutionise the way your team uses assets every day by increasing their visibility across your whole operation.

This asset tracking solution can meet your compliance and operational needs, while you focus on growing your business.

For more information, contact us today

Call us:

New Zealand +64 800 437 623

Australia +61 1800 437 623

Email us:

New Zealand: sales@eroad.co.nz

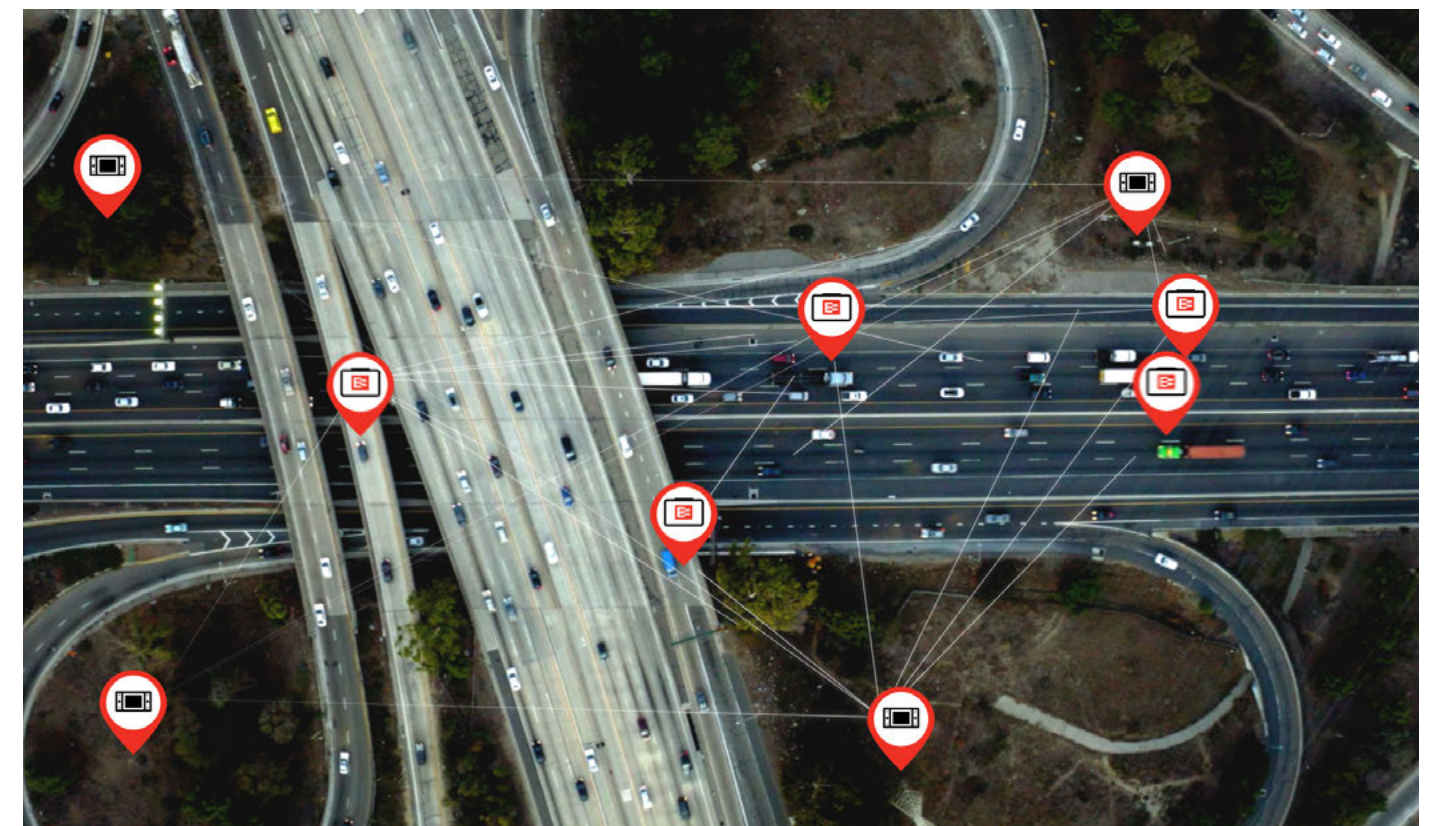
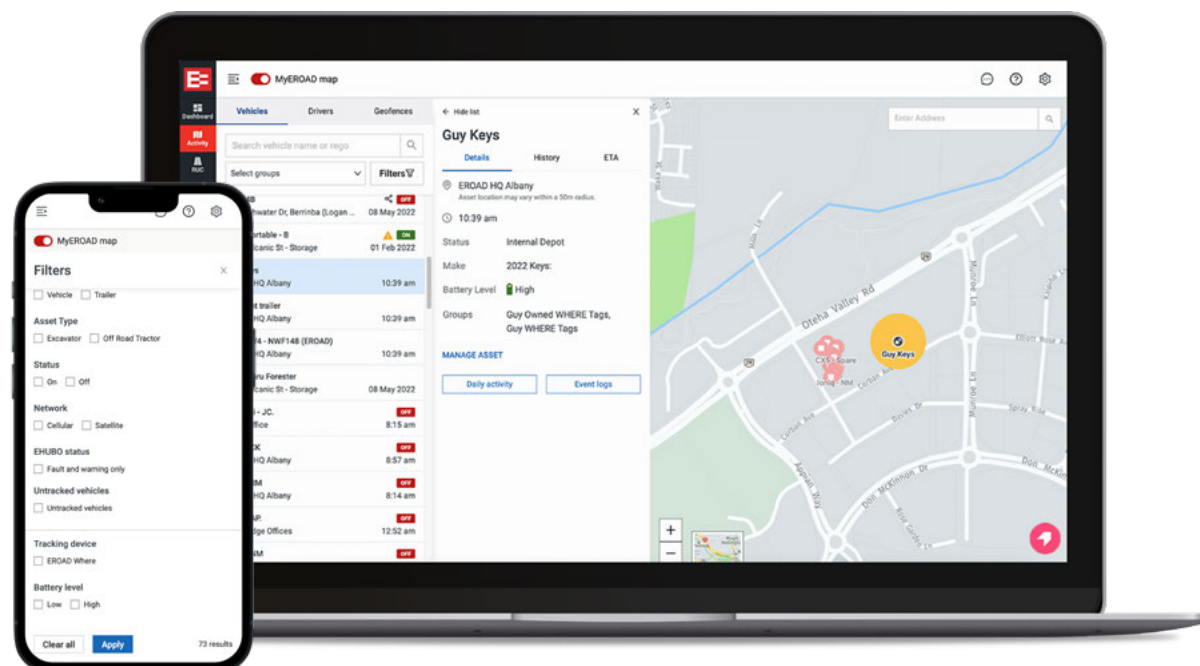
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