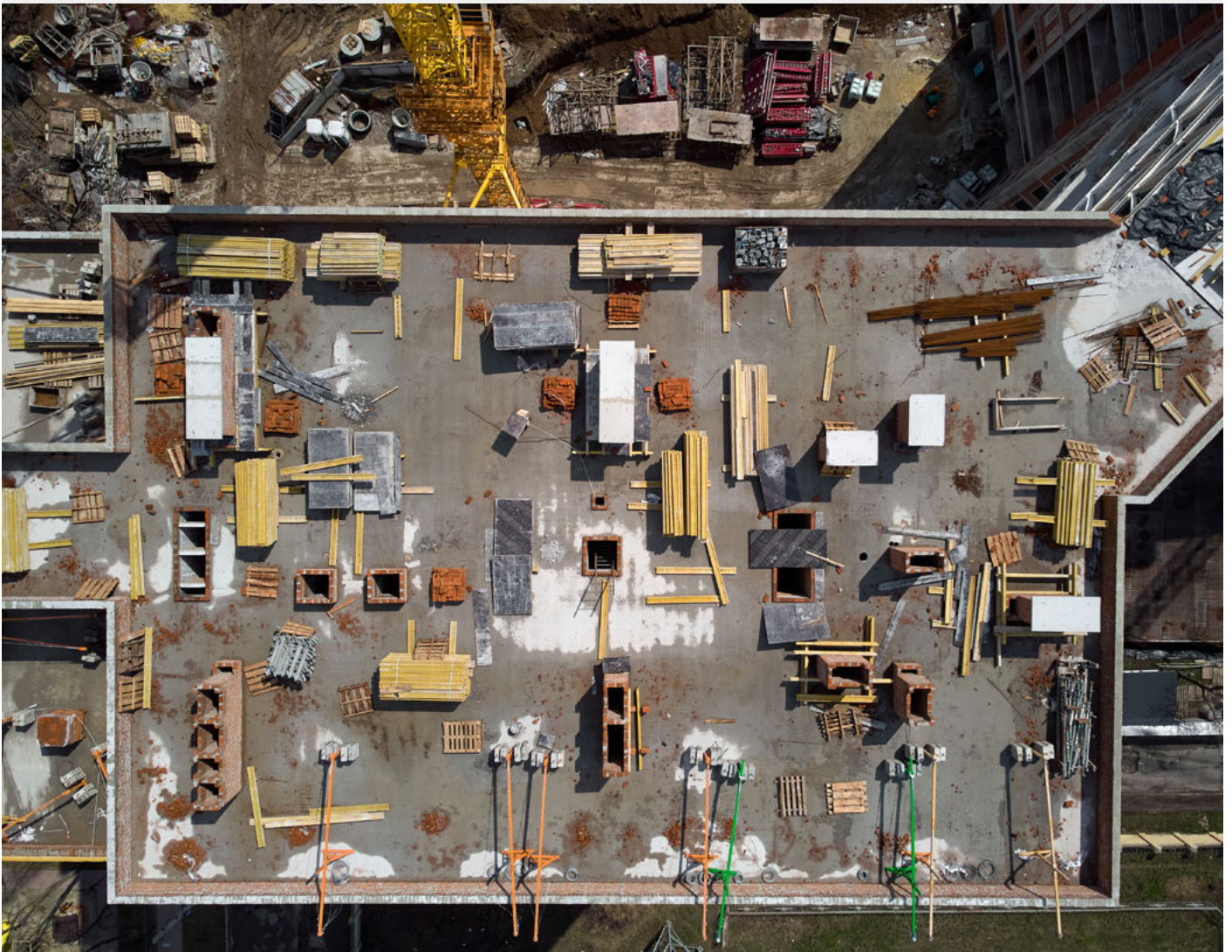




EROAD ETRACK ASSET TRACKING

10 tips to get the best result from an Asset Tracking Solution



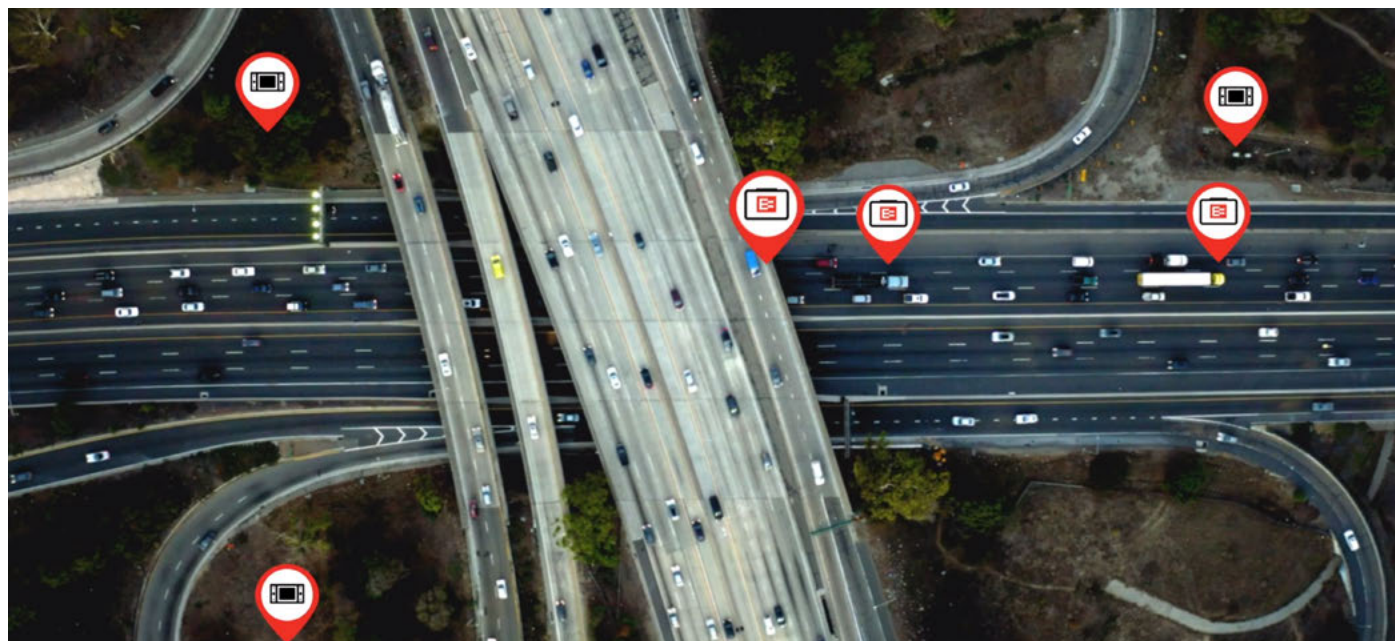
Businesses today have a lot of assets

That's the nature of operations today. It doesn't matter if you're a building company with materials, a transport organisation with a fleet of vehicles or a trade business with power tools.

One thing all of these organisations have in common is their reliance on their assets, machinery and tools to complete projects and grow successfully.

If you've been considering an Asset Tracking Solution, one of the key parts of making a decision is:

How will my business get the best result?



This is why an Asset Tracking System is so incredibly important

You don't want assets getting lost, under-utilised or misplaced.

This slows down your team and leads to unnecessary replacement costs – as well as a lot of frustration too.

An Asset Tracking Solution can help solve all of these problems as well as drive efficiency, support greater productivity levels and open many opportunities for your business.

An effective Asset Tracking Solution not only equips you with the capability to list and monitor your assets - it also helps your business collect useful information to make smarter decisions.

Asset tracking and management solutions like EROAD ETrack Where, EROAD ETrack Wired, EROAD ETrack G70 and EROAD ETrack Oyster3 are available to help businesses like yours identify, assign and utilise your whole range of assets in a more efficient and cost-effective way.

So – before you make your choice and decide which asset tracking option to go with, here are 10 tips to help you see how valuable an asset location tracking solution can be and how to get the best results for your business.

Consider how your team will adopt Asset Tracking

1

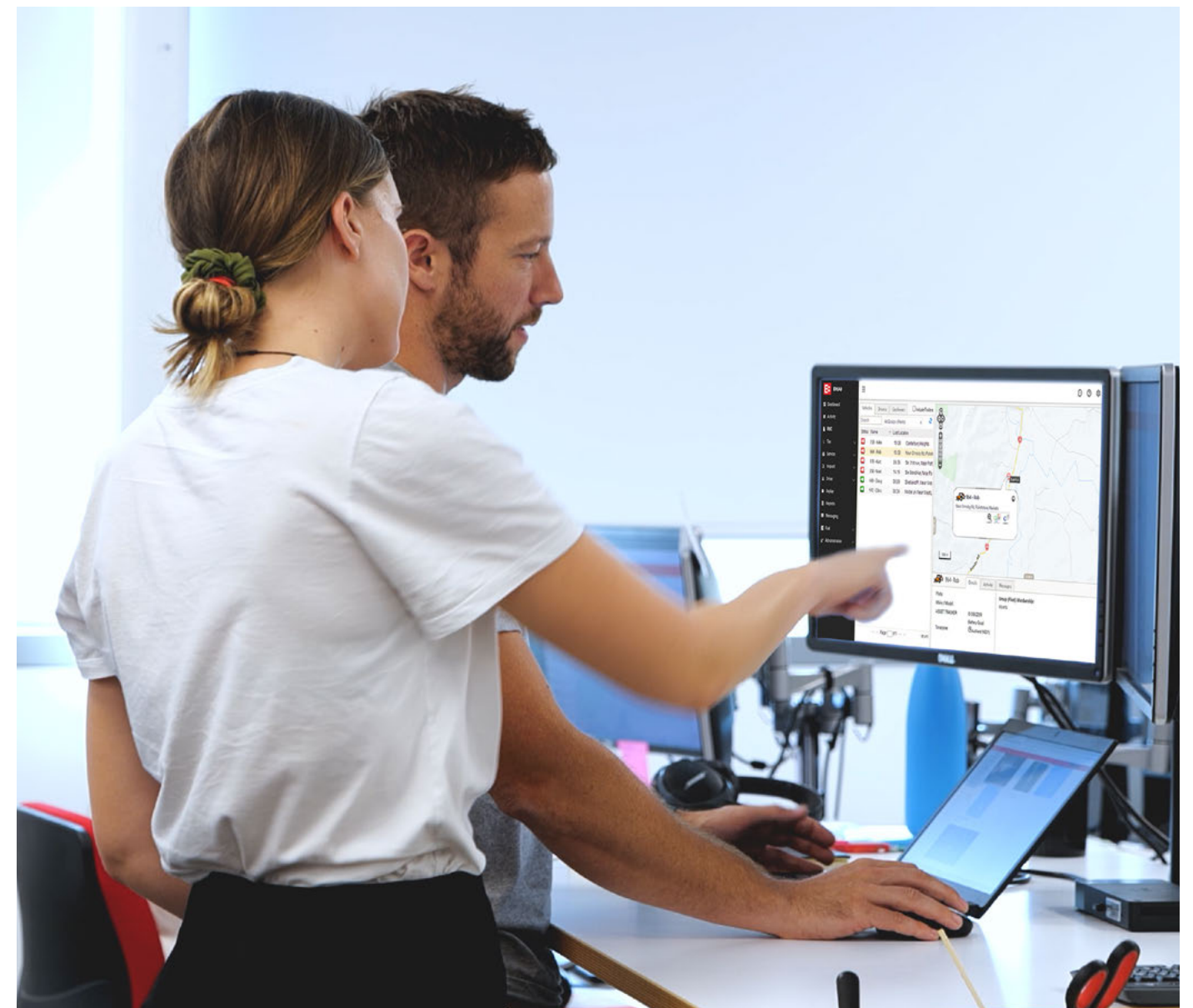
Staff can often be hesitant to change because they're comfortable doing things the same way they always have – even if it's not the best way.

For example, tracking your assets on paper or in a spreadsheet.

However, for your management and staff to see the true value of an Asset Tracking Solution, it is important to first explain the advantages of using

it in relevant ways, such as reducing their manual processing hassles, increasing asset utilisation, productivity, better customer experiences, higher project completion rates and more.

This will make them feel more confident around its purpose and role in your business and reassured that it's there to make their jobs easier through simpler asset management.



Determine what assets you want to track and where

2

You know your business owns assets – but which ones are you most interested in tracking? Which assets are you tired of losing or want to get better use out of?

Geofences in MyEROAD allow you to monitor assets in and out of job sites and particular areas. It is capable of tracking movable equipment and both powered and non-powered assets, so you know where your vehicles and machinery are.

This also works just as effectively with smaller items too, including ladders, radio units and general equipment.

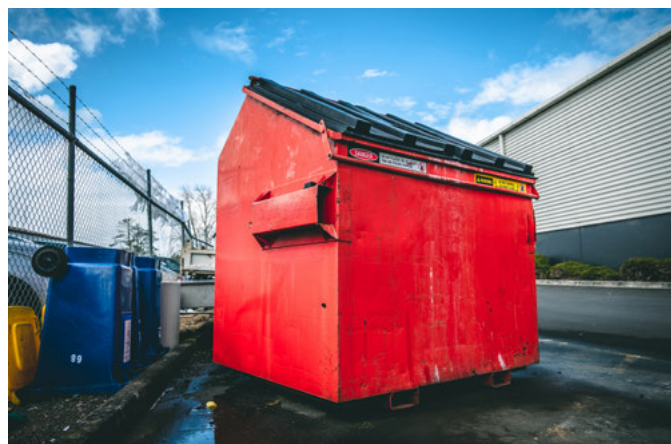
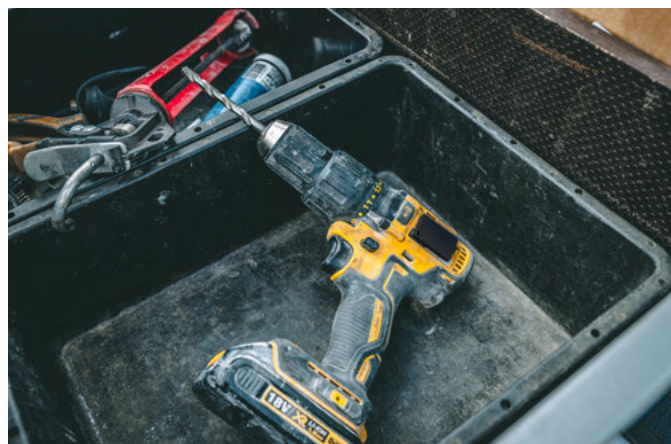
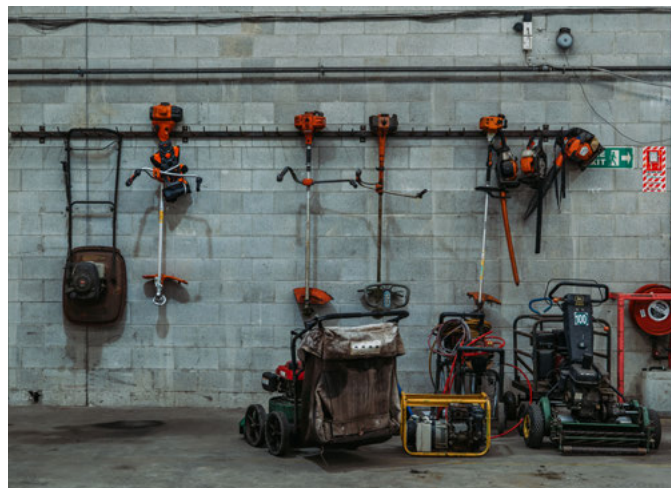
To easily integrate this Asset Tracking Solution into your business, it's important to start with thinking about which assets you're focused on first.

For example:

- “Do we need to track all our assets or just a portion of them?”
- “Which ones are the most important to monitor?”
- “What benefits will this have for the business?”

Often, you start with one set of assets that you're most keen to track, and then you quickly realise that the EROAD's asset trackers can be used to track pretty much every asset in your business – from heavy equipment to AV equipment, to water blasters and ladders.

Once implemented, you can track anything that's important to your business, especially assets that you are worried about losing.



Conduct an initial trial

3

If you're considering an Asset Tracking Solution but not sure which option to choose, it's worth ordering a small quantity of EROAD Asset Trackers to run a trial.

Throughout this test period, you can get your hands on a few of the asset trackers, attach them to some of your items and test it out for yourself.

EROAD ETrack Where tags and EROAD ETrack Where mini tags can be ordered easily in small quantities. To try out EROAD Etrack Wired, EROAD ETrack Oyster 3 or EROAD Etrack G70 it's best to reach out and speak to your local EROAD team who can discuss options and look at how you can best track all of your asset types.

If you then decide EROAD is the right solution for your assets, you and your team already have first-hand experience and are already on the road to success.

Once implemented into your business, you can track anything that's important to your business, especially assets that you are worried about losing.



Organise training for your team

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While you may be making the decision, it's how your team uses it that will get the best results. Fortunately, asset tracking with EROAD is easy to learn and intuitive to use. However, you can still run a small training workshop to ensure everyone is well-prepared.

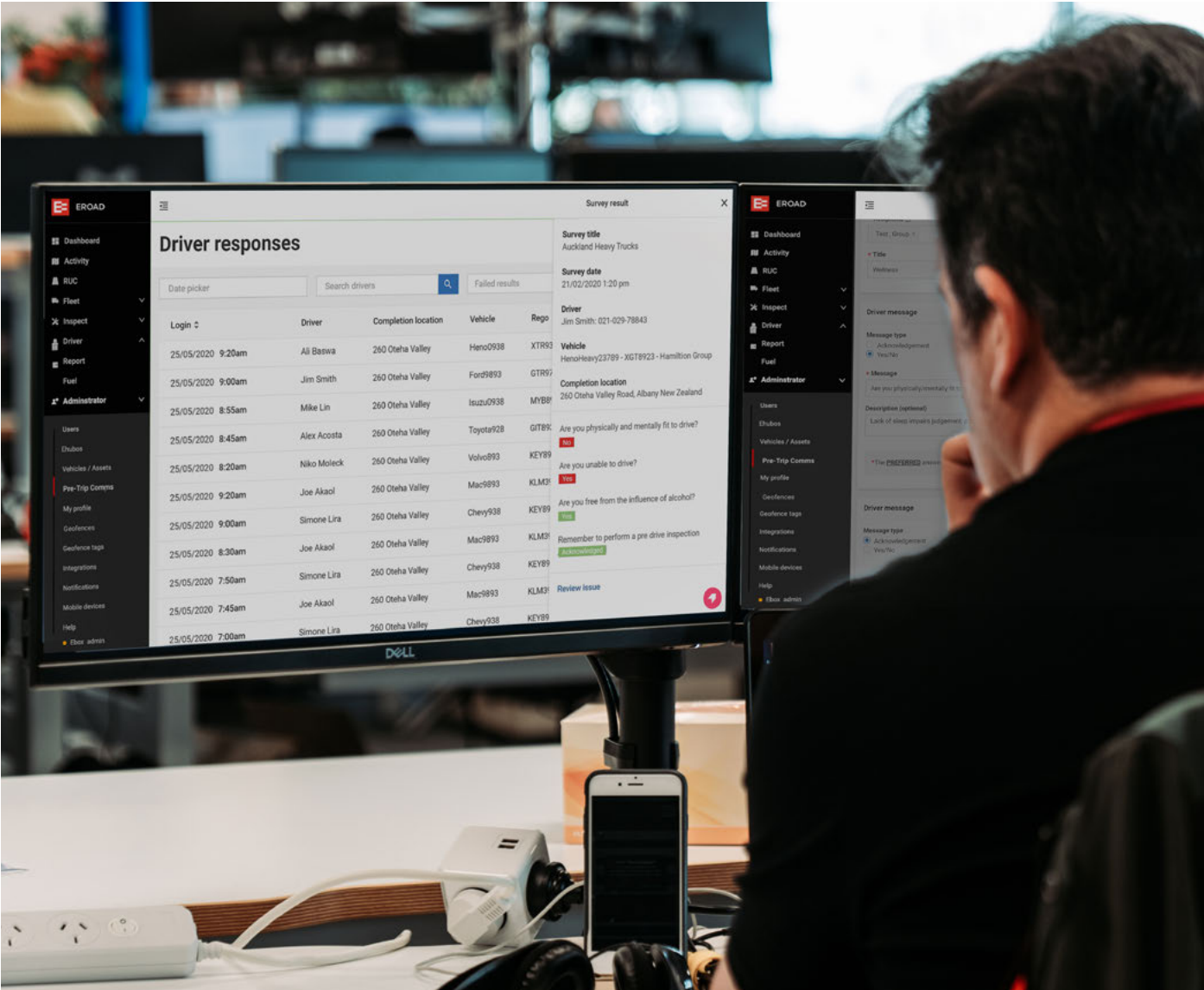
You will also have access to learning and tutorial videos, together with information regarding features & specifications and FAQ's to empower your business. The EROAD Support Team are also available to answer all questions and assist with any technical concerns.

Identify who your internal champions are

5

As with any new platform, having someone who will champion your Asset Tracking Solution will help lead the way to better business outcomes, faster. Can you think of a person or people who will embrace it in your workplace?

Someone who will appreciate better asset management and will be excited by the problems it will overcome? These internal advocates will help you roll it out and support your team as the "go-to people."



Grant different access permissions

6

Different people will require different levels of access to your asset management database. For example, you may have your office team who manage all your assets across all of your sites or projects, and then an onsite team who you don't want to be able to edit your assets; just view those that are around them.

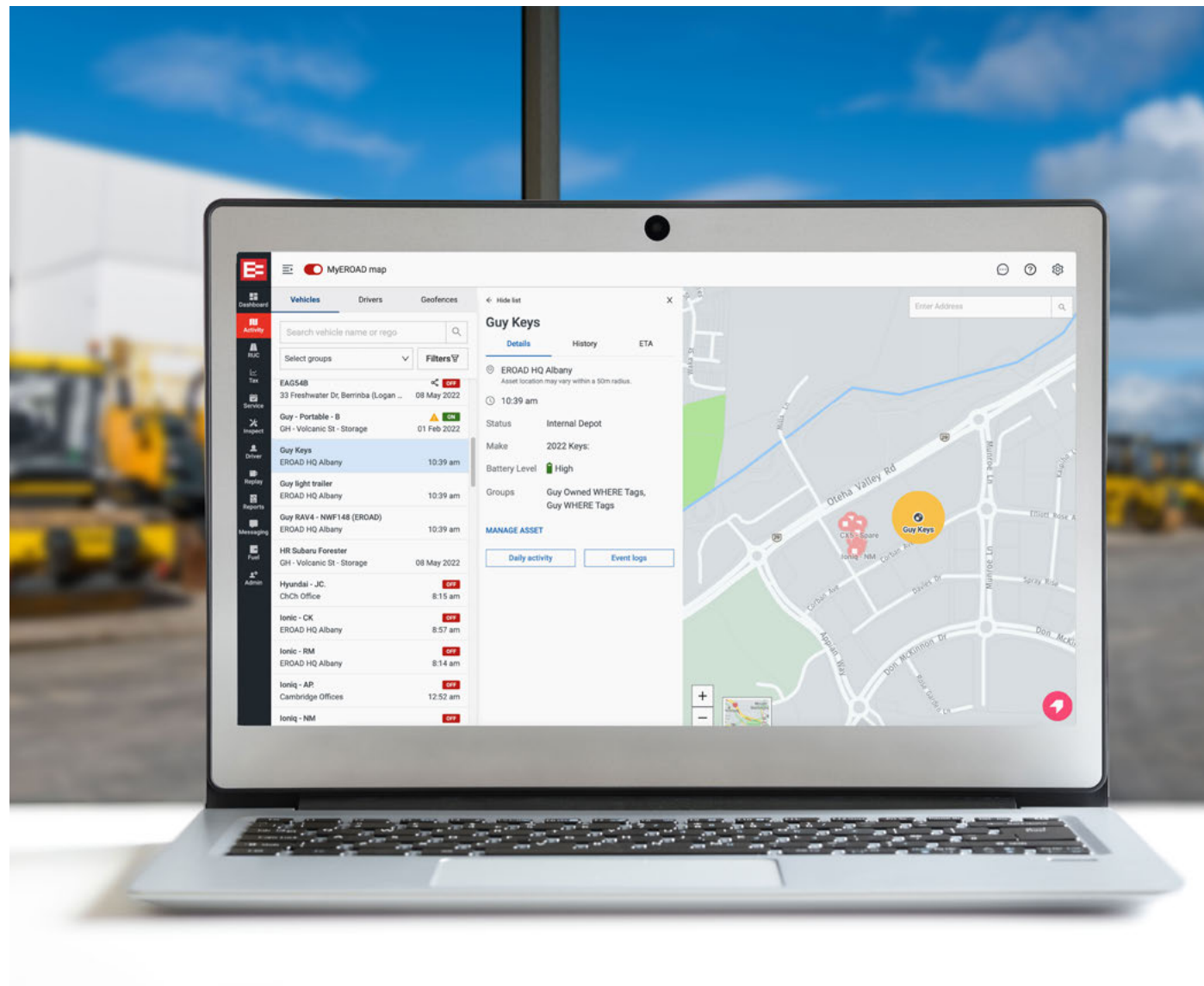
MyEROAD is hosted in the Cloud with a web-based desktop app as well as a mobile app, meaning everyone can access your platform, anywhere and at any time, however you have the option to permit or restrict access as required. This way, you can ensure that all of your assets are managed and controlled as needed, while simplifying their user experience.

Establish a consistent naming convention

7

One of the biggest challenges for businesses today is that assets are mismanaged. Without an orderly system, these items are difficult to manage. However, you will have an opportunity to better unite and manage your assets using a systematic naming convention when using an Asset Tracking Solution.

Organising your asset labels under this method in the system will allow your team to categorise and stocktake all of your equipment, machinery and tools, and then assign them to their best use in your business. Think about the naming convention that would work best for your business.



Asset trackers are versatile

8

Whether you opt for wireless asset trackers like EROAD ETrack Where and EROAD ETrack Oyster 3, or a connected tracker like EROAD ETrack Wired or EROAD ETrack G70, our range of asset trackers are versatile so they can be fixed onto machinery, equipment and a whole range of items easily.

After deciding what particular assets you're keen to track, you can now determine a consistent convention for where you will locate all the tags across your entire range of asset types.

EROAD ETrack Where and EROAD ETrack Oyster 3 asset tracking tags have two connection points at either end, which enables them to be easily fixed to any asset - whether

it's on the underside of a trailer, the top of a portaloos, or any of the other 1200 different applications we've already tried.

EROAD's ETrack Wired and ETrack G70 asset tracking hardware needs to be connected to a power source, so they're suited to your powered assets that don't require full telematics capability offered by the Ehubo2.

All of our asset tracking hardware is extremely durable, and are IP rated to a whole range of environments and conditions.

This way, once you've securely attached them, they will reliably follow your asset, no matter where it goes.



Have an installation roll-out plan

9

Deciding where and when to install tracking hardware to your assets is vital.

However, it's as simple as putting an installation roll-out plan in place, which will make the process easier for your team.

Your roll-out plan may involve a procedure where, for example, every time assets come in for repair, the team installs the tracking unit.

Or you could run a workshop where you attach them all in one go. Or you could pass the task on to your installer network and get them to attach the trackers when they are onsite for other tasks.



Use the bulk-upload feature

10

You don't need to worry about how long it will take to input all of your assets into MyEROAD. With the bulk-upload feature, you can take asset data that has been saved in other formats, and import them easily.

If you choose EROAD ETrack Where tags, the EROAD Where mobile application also has a QR code scanner feature that lets you add new assets easily. This way, your business can be up and running quickly to get the best results out of tracking your assets from the start.



Are you ready to gain better control over your business' assets?

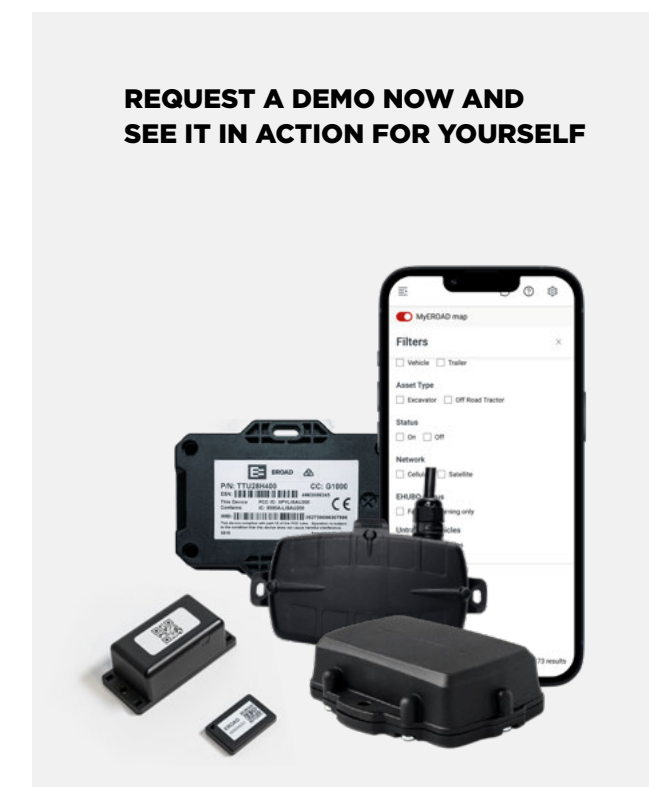
As you can see, EROAD's ETrack Asset Tracking range is designed to help you manage both small and large inventories of assets in an intuitive and effective way.

It can help improve asset recovery and productivity, while ensuring that all of your equipment is correctly monitored, maintained, located and stored.

Now that you know the 10 tips to get the best results from asset tracking let's get in touch.

EROAD ETrack Asset Tracking revolutionises the way your team uses assets every day by increasing their visibility across your whole operation.

Our asset tracking solutions can meet your compliance and operational needs, while you focus on growing your business.



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