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WAYS DASH CAMS PROTECT DRIVERS



As a professional driver, you're among the most highly skilled and safe people on the road. Too often, though, commercial drivers are assumed to be at fault for truck-car accidents. Dash cams are a great way to protect drivers from wrongful claims.

Here are five reasons you should welcome dash cams into your cab.

➤ EXONERATION

Video evidence can quickly clear you if you are not at fault for an accident. Camera footage removes the "he said, she said" from the equation by providing an unblinking witness to what really happened.

➤ INSURANCE SCAMS

Truckers are often the target of fraud. Dash cam video can prove that you weren't at fault in the event of a staged accident. It can also provide evidence that brings scammers to justice.

➤ SAFETY-CRITICAL EVENTS

Video adds context to the data your telematics system records. For example: You get cut off and slam on the brakes, triggering a harsh-braking incident. Video can show your safety manager that you didn't cause the incident.

➤ OTHER INCIDENTS

There are plenty of headaches that you deal with as a driver. Let's say someone wrongly claims you caused property damage with your truck. Dash cam footage can help prove otherwise.

➤ IMPROVEMENT

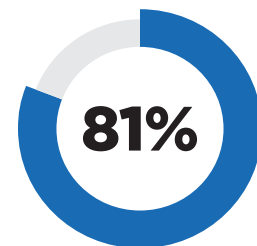
You're a great driver. But we all pick up bad habits, often not even realizing it. Video is a great way to identify areas for improvement, making you a better, safer driver.



When it comes to the trucking industry, basically they look at it at first that it's the truck driver's fault. They look at the driver first, being in the bigger unit.



Mike Powers
Byrne Dairy



Passenger car drivers are at fault for serious truck-car accidents 81% of the time.

*University of Michigan
Transportation Research Institute*